

MODULE 1 WRITING FOR AN AUDIENCE

TOPICS TO COVER

- What is an Audience?
- The Media and what it is?
- The History of Media
- What is a journalist?
- Your Publication
- How will your publication work
- Naming your publication

COVERING



RESOURCES INCLUDED

- Writing for an Audience Guidelines
- Suggested Lesson Plan: Writing for an Audience Lesson Plan Template
- Worksheet: Newspapers and how they Began
- Worksheet: Magazines and how they Began
- Worksheet: Online Media and how it Began
- Worksheet: Social Media and how it Began
- Worksheet: Writing for your Audience
- Worksheet: What is a Journalist
- Worksheet: Our Publication

USING

