

LESSON PLAN

HOW OUR PUBLICATION SHOULD LOOK

WRITE **2**

OBJECTIVES

- To consider how your final publication should appear to the audience
- Determine the design of it

TASKS



Introduce session to your group and what you would like them to gain from it



Complete worksheet



Discuss sections of newspapers and magazines



Consider your audience and what they may expect from your publication when it comes to design and layout



Look at different fonts and colours, then decide on ones for your headlines, text and also the name of your publication



Questions and close

MATERIALS

Worksheets

Newspapers & magazines

Computers/iPads

Notebook & pen

DISCUSSIONS

Discuss the importance of photographs

Will the publication be in line with school branding?