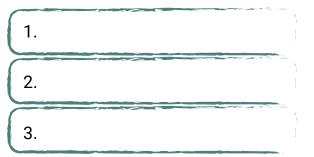


HOW WELL DO YOU KNOW REVIEWS?

Identify three places you might find a review?

| 1. | |
|----|--|
| 2. | |
| 3. | |

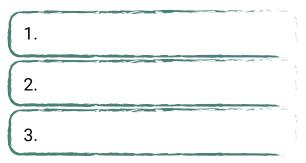
What are the most important things in a review?



Can you think of three things you have bought or tried based on someone else's opinion?

| 1. | |
|----|--|
| 2. | |
| 3. | |

What do you think people think about when buying something new, e.g. a new phone?



What is the purpose of a review?

Think of three types of things that could be reviewed?

