

NEWSPAPERS AND HOW THEY BEGAN

1045 First movable type invented by Bi Sheng. This involved printing characters onto clay

1278 Printing arrived in Europe

1439 Johannes Gutenberg invented the first mobile type printing press when metal was used instead of wood

1604 The first newspaper was printed in Germany called 'The Relation'



1665 The First British newspaper was published 'The Oxford Gazette'

1880 The first photograph was printed in an American newspaper

1930'S Almost two-thirds of the population in the UK read a newspaper

2000'S The majority of the world's newspapers developed an online version

KEY FACTS

They are typically published daily or weekly

Audiences: International, National, Regional and Local

Money generated through: Subscriptions, sales and advertising

Usual sections include: Politics, news, business, sports, Arts and Culture

Printed on low-grade paper called newsprint

Format: Tabloid, Broadsheet

Examples:

The Daily Telegraph





THE **TIMES**

